



Fed. Tax I.D. # 52-1234-805

Dear Redondo Sunset Families,

We need your help to find Sponsors. This year you will see many exciting changes to our 2009 Sponsorship Program. First off we are offering more opportunities for advertisers and for your teams to earn money through our Sponsorship Program.

Here are some of the opportunities:

Golf Tournament

Full Color Tee Sign's \$150
(18" x 24" digitally printed and displayed on the golf course the day of tournament)

For more Golf Tournament sponsorship opportunities contact Laura Bevan @ 310-543-9142 or laurabevan@verizonmail.net

3x5 Field Banner

\$350

Digital print, add logos, pick your field to for display all season!

Sunset Directory

	Black & White	Color
Full page	\$150	\$350
1/2 page	75	175
Business Card	50	125

Here's how your team's wins! - use the \$\$ for team gear or a party!

- \$2000 or more in Sponsor dollars will result in.....\$300 back to the Team
- \$1000 in Sponsor dollars will result in.....\$200 back to the Team
- \$500 in Sponsor dollars will result in.....\$100 back to the Team
- \$350 in Sponsor dollars will result in.....\$70 back to the Team

The money raised does not go to general operation of the league. This money goes to special projects to improve our facilities and fields to enhance the experience for our kids.

- We also need volunteers that are computer savvy to help with producing ads and artwork.
- Thanks for your help!

Let's team up to make a better Redondo Sunset!

Cris Bennett
Golf Tournament Chairman & 09 Sponsorship Director
Contact - cris@eatgoodstuff.com



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February 12, 2009

Dear

Redondo Sunset Youth Baseball and Softball League is about to begin its 54th year of play in Redondo Beach, making it one of California's oldest baseball and softball leagues dedicated to our children. Currently there are more than 600 children enrolled, from more than 400 area families, representing more than \$8 Million in annual discretionary spending for the local market area.

For 2009, Redondo Sunset continues its aggressive fundraising campaign. The fields we have played on for the past forty years are in dire need of upgrades and improvements and 100% of all fundraising dollars generated during the year will be earmarked towards field and facility improvements as well as funding the Redondo Sunset Scholarship Program.

Our goal this year is to see banners on all of our fields. For the cost of \$350 you can have your company's business displayed prominently to the families in the So. Redondo area. The banner will be digitally printed and is 3ft X 5ft. We also have advertising in our league directory that ranges from \$150 for a full page to \$50 for a business card. This directory is used throughout the year by the families of Redondo Sunset.

As a major component in our 2009 fundraising plan, Redondo Sunset is sponsoring the **4th Annual Redondo Sunset Golf Tournament** on Friday May 8 2009. This will be a tremendous event, held at Los Verdes Golf Course in Rancho Palos Verdes.

We are currently offering sponsorship packages and we would be extremely pleased to have you participate in some capacity. Currently, major corporate sponsors include South Bay BMW, The Los Angeles Clippers, Downey Nissan, Good Stuff Restaurants, and Downey, Smith & Fier.

For more information on our sponsorship packages please contact:

Laura Bevan @ 310.543.9142 or laurabevan@verizonmail.net

We also have Tee Signs available for \$150. Tee signs will be located on the Tee Boxes and will be on display throughout the entire day with exposure to 200 golfers and volunteers.

In addition, we will be holding a silent auction of donated prizes and gifts.

Thank you for your consideration in assisting us to provide the best possible baseball experience for our kids. We look forward to hearing from you regarding what possible role you could play in this event.

Best regards,
Cris Bennett

Golf Committee Chairman, Redondo Sunset Youth Baseball & Softball League

Redondo Sunset Youth Baseball and Softball League
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